



## **COUNTY OF LAKE**

### **MARKETING & ECONOMIC DEVELOPMENT PROGRAM**

255 North Forbes Street  
Lakeport, California 95453-5406  
707-263-2580 FAX 707-263-1012

[www.lakecounty.com](http://www.lakecounty.com)

**CONTACTS:** Terre Logsdon, (707) 263-2580

#### **FOR IMMEDIATE RELEASE**

January 22, 2010

### **SIXTH-ANNUAL FESTIVAL CELEBRATES WINE AND THE BEAUTY OF TULIPS**

#### **TULIP HILL WINERY FESTIVAL OF TULIPS, MARCH 27, 2010**

**NICE, CA** — The sixth-annual Festival of Tulips will be held March 27, 2010, from noon to 5:00 p.m. at the Tulip Hill Winery in Nice. The event will feature wine, food, and entertainment set amid the winery's gardens that bloom each year with tens of thousands of tulips imported from Holland.

Admission to the Festival of Tulips includes a Tulip Hill wine glass for unlimited tastings, sumptuous hors d'oeuvres catered by Lindy's Quality Catering of Lucerne, live blues music provided by Bill Noteman and the Rockets, winery tours, barrel tasting, and more.

During the event, tours of the winery include the crush pad, the cellar, and the bottling room. Special deals on wine and wine-related products will be offered during the festival.

Tulip Hill Winery opened in 2004 on the site where the Bartlett Springs Water Bottling Plant once operated. The first owners of Bartlett Springs began bottling mineral water as early as the 1870s, claiming the water cured many ailments. Revered in Europe as well as the United States, the famous plant drew thousands of tourists to Lake County in the 1800s, and after changing hands over the years, closed down in the late 20th century. It wasn't until the Brown family arrived that the historic site would once again have a purpose — this time for the production of wine.

In addition to its winery and tasting room in Nice, Tulip Hill Winery operates a second tasting room in Rancho Mirage, near Palm Springs in Southern California.

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**PRESS RELEASE: Sixth-Annual Festival of Tulips at Tulip Hill Winery in Lake County, CA**

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Tickets to the Festival of Tulips are \$35 per person in advance and may be purchased online; or \$40 at the door. Tulip Hill Winery is located at 4900 Bartlett Springs Road, Nice. For more information, call (707) 274-9373 or visit: [www.tuliphillwinery.com](http://www.tuliphillwinery.com)

The North Coast AVA encompasses Lake, Napa, Sonoma, and Mendocino counties, and within Lake County, five other AVAs exist — Clear Lake AVA, Benmore Valley AVA, Guenoc AVA, and the recently approved Red Hills AVA and High Valley AVA.

Located in beautiful Northern California, Lake County is just two hours by car from the San Francisco Bay Area, the Sacramento Valley, and the Pacific Coast. Lake County is home to Clear Lake, the largest natural freshwater lake in California and possibly the oldest lake on the continent. Visitors to Lake County experience the state's cleanest air basin, spectacular scenic beauty, fine wines, and unsurpassed recreational opportunities — from hiking, biking, golf, gaming and off-road adventures to boating, fishing, kayaking, birding, and even rockhounding. The local area code is 707. For visitor information, contact the Lake County Visitor Information Center at (800) 525-3743 or [www.lakecounty.com](http://www.lakecounty.com)

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